

***Undercar Review* Specifications 2012**

ADVERTISEMENT SIZES - A4 TRIM SIZE FORMAT:

Trim size – 297mm high x 210mm wide.

Front cover – Allow 65mm at top for *Undercar Review* masthead.

Double page spread – Please check requirements with pre-press.

Full page bleed area – 307mm high x 220mm wide.

Full page image/type area – 277mm high x 190mm wide.

Half page vertical – 270mm high x 92mm wide.

Half page horizontal – 135mm high x 185mm wide.

Third page vertical – 270mm high x 60mm wide.

Third page two columns – 125mm high x 125mm wide.

Third page horizontal – 80mm high x 185mm wide.

Quarter page – 135mm high x 92mm wide.

Sixth page two columns – 62mm high x 125mm wide.

Sixth page horizontal – 40mm high x 185mm wide.

Inserts – Less than trim size (Conditions apply).

PUBLICATION SCHEDULE: (Five issues per year)

Issue 1 - February

Issue 2 - April

Issue 3 - June

Issue 4 - August

Issue 5 - November

DEADLINES:

Advertising bookings - 35 days prior to month of publication.

Advertising material & artwork - 30 days prior to month of publication.

Advertising cancellations - 30 days prior to month of publication.

Editorial copy - 30 days prior to month of publication.

ADVERTISEMENT PRODUCTION & ARTWORK REQUIREMENTS:

Please supply made-up ads as press-ready PDFs in CMYK, 300dpi files on CD to publisher's mailing address and include all fonts. Files below 5MB may be emailed directly to prepress@westonprint.com.au at Westonprint. All pre-press work is carried out by Westonprint and to ensure file suitability before sending or for assistance please contact them by phone on 02 4232 0356 (direct line to pre-press department) or by email to prepress@westonprint.com.au but, whilst every effort is made to check the printability of files, the publisher cannot accept responsibility for incorrectly supplied files. All high-resolution photos and editorial press releases (maximum 4MB per email) should be sent to the managing editor as listed below.

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